

Government of Nepal
Ministry of Culture, Tourism and Civil Aviation
Singadurbar, Kathmandu

Unveiling of Main Works to be Performed within 100 Days
since the Formation of this Government

1. Background:

This is the need of the hour to steer the nation to the direction of prosperity by institutionalizing the unprecedented political transformation in our nation by means of socio-economic progress and prosperity. Prosperity of Federal Nepal rests on the foundation of Agriculture, Energy and Tourism. Among these three bases, tourism can be earmarked as an attractive sector from the perspective of comparative advantage. Since Nepal is bestowed with unrivalled natural and cultural products and the promotion of tourism corroborates with other sectors for the inclusive development, it is, therefore, essential to develop tourism sector. It is important to increase the contribution of tourism sector to national economy by establishing Nepal, situated between two of the world's rising economies and one third of the world's population, as premiere tourist destination. Development of tourism sector can generate employment and can contribute to the alleviation of poverty in the nation by putting to an end the compulsion for Nepalese Youths to toil in foreign land for the fulfillment of their basic needs. It is only through the development of tourism, our vision of prosperous Nepal and happy Nepalese can be fulfilled.

2. Current Status:

Nepalese Constitution promulgated for the first time by the popularly elected Constituent Assembly has given high priority to tourism sector and has provided constitutional direction to tourism policies. The constitutional policy of developing tourism industry and tourism culture, and of giving priority to local people for the distribution of tourism benefits, has taken us forward to the direction of inclusive tourism. The promotion and development of this sector is crucial for the achievement of our commitment of Sustainable Development Goal (SDG) till 2030 expressed to the international community. Employment opportunities should be generated to end all types of poverty and achieve sustainable development. Tourism is one of the main sources of employment generation in Nepal. It is our commitment to generate employment opportunities and contribute to the alleviation of poverty through the preservation of local culture and development of tourism products by implementing Government approved Nepal National Tourism Strategic Plan (2016-2025).

Tourism is very competitive industry in the world. Its success mainly depends in our international image, sufficient investment on infrastructure, tourism promotion and marketing and the availability of quality service. Our nation should be developed as safe, attractive, pleasant and sustainable tourist destination through the conservation and promotion of natural, cultural, biological and man-made products and heritages.

Today, the annual number of international visitors is around 1.30 billion. It is projected that from China alone, one of the main tourist generating markets, approximately 200 million tourists per annum are traveling abroad by the year 2020. Nepal, the birth place of Lord Buddha, which shares border with China which has a large number of Buddhist followers, is celebrating 2020 as Visit Nepal Year. At the same time, 50 million Indian tourists are expected to travel abroad in 2020 alone.

There is a huge prospect of pilgrimage tourists from India, the first source market for Nepal's tourism and the nation with the largest number of Hindus. According to the latest report, Travel and Tourism Economic Impact, published by World Tourism and Travel Council (WTTC), Nepal's tourism ranks in 124th position among 185 countries, and its contribution is 7.5 percent to the national GDP. The report also outlines that one million jobs have been created by tourism in Nepal. These facts demonstrate the picture that we have not been able to draw sufficient benefits from tourism sector in our nation in proportion with its prospects. There is a huge prospect of adventure tourism, natural tourism, cultural tourism, religious tourism, education and health tourism, sports tourism, agriculture tourism, and rural tourism.

3. Long-term Idea

Our long-term vision should be to make tourism sector's contribution reach up to 25 percent to the national GDP of Nepal. Visit Nepal Year 2020 has been approved with an objective of increasing the international tourist arrival to 1.5 million per annum by the end of 2020. It is necessary to make our efforts with an aim to increase the number to 2.5 million per year by 2025, and foreign currency earnings by 3400 million USD.

For this, our efforts should concentrate mainly on policy reforms, tourism infrastructure development, aviation infrastructure development and strengthening, development of skilled human resources, tourism promotion and marketing and tourism products development. We should move ahead towards bringing in quality tourists through the investment on high-level service facilities. Special campaign is also necessary for the promotion of domestic tourism. There should be no delay in making Nepal's air transport safer, more systematic and more reliable so as to make international tourists' arrival easier, more accessible and more comfortable. Tourism sector will achieve a visible change only when upgrading of TIA, expediting of the construction works of Gautam Buddha and Pokhara Regional Airports and moving ahead towards the construction of Second International Airport at Neejgadh take place.

Similarly, forming of Nepali society which prides in our cultural diversity and which makes it a strong base of our unity is our identity. It is equally important to enhance tourist attraction through preservation and publicity of both tangible and intangible cultural heritages. We should reconstruct our archeological products and market our unparalleled heritage and culture through pilgrimage and cultural tourism.

4. Work Plan for 100 Days

Implementation Work Plan of important works and activities to be accomplished within 100 days since the formation of the present Government is already under way. For the effectiveness of the implementation, related Division of the MoCTCA will monitor the performance of various Departments and Agencies, while performance monitoring of all Divisions of the ministry will be made at Secretary Level.

S.No	Work	Activities	Expected Results	Remarks
1.	Improvement of TIA	<ul style="list-style-type: none"> To operate TIA at least for 21 hours every day in order to reduce the Air Traffic Congestion. To improve the Traffic Flow Management to increase the ATC capacity. Also making the slot management scientific. To conduct feasibility study of Domestic flights from other areas than TIA including Thulichaur of Kavrepalanchowk. To create environment for collecting baggage within one hour for travelers from international arrivals. To bring the Central AC System in operation at International Terminal and to provide AC facility in Domestic terminal for travelers' comfort. 	<ul style="list-style-type: none"> There will have been reduction in prevailing problems in TIA and facilities will have been ensured for travelers and tourists Feasibility study will have been conducted for transfer of domestic flights 	
2.	Effective Implementation of National Pride Projects	<p>Second International Airport</p> <ul style="list-style-type: none"> To approve Environmental Impact Analysis (EIA) report To complete liability Management with a Korean Company LMW which has submitted Detailed Feasibility Study (DFS) report for the airport To finalize a modality for 	<ul style="list-style-type: none"> EIA report will have been approved Liability Management with LMW will have been done Construction modality will have been 	

		construction of airport	finalized	
		Gautam Buddha International Airport: To complete 40% of the physical development of run way, tower and other civil construction work	40% of the progress shall be achieved in construction work	
		Pokhara Regional International Airport: To appoint Design Review and Supervision Consultant	Appointment of the consultant will have been done	
		Pashupati Area Development: <ul style="list-style-type: none"> To produce and publicize a documentary film depicting religious importance of Lord Pashupatinath along with historical, archaeological and mythological importance of Pashupati area. To re-conduct the long obstructed Bagmati Jatra which has great religious and cultural significance from upcoming Akshaya Tritiya. 	Documentary film will have been produced. Historical Jatra will have been conducted	
		Lumbini Area Development: To ensure grand celebration of 2562 nd Buddha Jayanti along with Lumbini Day and International Bouddha Seminar in conjunction with paperwork presentation related to Lumbini and Buddhism by Buddhist scholars from around 25 countries.	Promotion of Lumbini in International Level	
3.	Reconstruction of Historical Heritages Damaged by Earthquake	<ul style="list-style-type: none"> To solve the conflict seen in the reconstruction of historical Ranipokhari and start the construction work. To complete the conservation work of Manimandap and Krishna Mandir of Lalitpur. To open and operate the Hanumandhoka Palace Museum for general public by constructing temporary structure. To complete the retrofitting of outer wall and roof of Gaddibaithak in Hanumandhoka along with the main structure and to complete the reconstruction of Laxmi Narayan Temple, Kageshwar, Saraswati 	<ul style="list-style-type: none"> 82 out of 753 heritages damaged by earthquake have been reconstructed. In the due time reconstruction work will have been completed for additional 13 heritages. 	

		<p>and Mahadev Temple.</p> <ul style="list-style-type: none"> • To complete the reconstruction work of Anantapur in Swayambhu and Kimdole Monastery and 80% of Anandakuti Vihar. • To complete the stone carving work for reconstruction of Khokana Machhindranath. • To complete the reconstruction work of Balambu Shed (Paati) in Changunarayan and Chinnamasta Temple. • To prepare the architectural structure along with drawing/design for reconstruction of Angchhe in Hanumandhoka and Degutaleju Temple in Patan. • To complete the preservation work of Bhaktapur based Mahamanjushree Sattal, Taleju Temple, Mahalaxmi Dhonchhe, Suryabinayak Ganesh Aama Temple, Gopinath Temple, Dwimaju Chowk of Taleju. 		
4	Policy and legal reforms	<ul style="list-style-type: none"> • Formation of Think Tank Group of people having expertise in Culture, Tourism and Aviation sectors so as to solicit suggestions and feedback on regular basis. • With a vision to establish tourism university to ensure good human resource development and sustainable flow of such Human capital, a memo shall be sent to Nepal Government (Cabinet) to acquire approval for drafting a legal document on the same. • Revision of Tourism Policy 2065 in compliance with New constitution and country's changed context (with Sunset Provision) • Signing of A Memorandum of Understanding between Government of Nepal and 	<ul style="list-style-type: none"> • Necessary reforms will be seen on tourism policy and act in accordance with the present time. • Strategic document will have been made for tourism promotion in international markets. 	

		<p>Government of Thailand for mutual cooperation in tourism promotion. Expediting the implementation of MoU between the Government of Nepal and Government of Srilanka.</p> <ul style="list-style-type: none"> • Drafting of a concept paper on deputing tourism attaché at five major tourism source markets for tourism promotion as envisioned in National Strategic Tourism Plan (2016-2025) • Drafting of an amendment to a Tourism Act 2035 in accordance with time. • Submitting a memo to the Government of Nepal (cabinet) for acquiring approval to prepare casino Act. 	<ul style="list-style-type: none"> • Concept paper will be drafted on tourism attaché deputation at tourism source markets. 	
5	Reforms on working procedures	<ul style="list-style-type: none"> • Implementation of Standard Operating Procedures(SOP) at the offices of Department of Tourism, Department of Archaeology, Civil Aviation Authority Nepal, Nepal Airlines Corporation, Nepal Tourism Board so as to increase work efficiency. 	<ul style="list-style-type: none"> • Service seekers will be benefitted with the implementation of clear working procedures. 	

6	Preservation and promotion of culture	<ul style="list-style-type: none"> • Revision of National Culture Policy, 2067(with the inclusion of Sunset provision) in compliance with New constitution and country's changed context. • Making documentaries of; Devghat during the celebration of Makar Sakranti, Barahakshetra Mela, Bull Fighting of Nuwakot District, and Saali Nadi during the celebration of Swasthani Puja. • Publication of calendar that depicts annual festivals of various 59 ethnic /indigenous groups of Nepal. • Documentation of study report on intangible cultural products of five different ethnic/indigenous group and five different marginalized groups of Nepal. • Distribution of awards such as National and Provincial talent award, Puspallal National Award, Mahakabi Devkota Award, Bhagat Sarbajit Rastriya Manav Maryada Award 	<ul style="list-style-type: none"> • The work of preservation and promotion of culture will have received major contribution. • Various National and Provincial talents will be encouraged by means of recognition through awards. 	
7	Preservation of heritages that are of Historical, Archaeological and Religious significance	<ul style="list-style-type: none"> • To complete the preservation work of Ranimahal of Palpa and Bhairavsthan Sattal, Indrabhakteshwor Sattal of Pachali, Chataraghat and Ramdhuni Pokhari of Sunsari District, Kichakbadh Archaeological site of Jhapa District, Rudrayani Pati of Khokana Lalitpur, Kanaka Sundari Temple located at Jumla district. • To complete the contract agreement for 14 projects 	<ul style="list-style-type: none"> • Preservation work of 7 heritages that are of Historical/ Archaeological/ Religious significance will have been completed. 	

		<p>including Shiv Mandir in Sarlahi Murtiya, Kailash Ashram in Nawalparasi, Ambikeshwari temple in Dang etc</p> <ul style="list-style-type: none"> • To complete the excavation of archeological place Dohani and Southern part of Tilaurakot of Kapilvastu. 		
8.	Digitalization and consolidation of Archives	<ul style="list-style-type: none"> • Out of 31,000 hand-written manuscripts on various topics collected in National Archives, 11,550 hand written text, 6,55,000 images will be catalogued, tagged and uploaded. • Out of packets collected from Kumarichowk, 35 packets of archives containing 5 thousand pages will be digitalized and 3100 pages will be archived. • Digitalization of Gorkhapatra from 1958 (B.S) to 1968 (B.S) 	<ul style="list-style-type: none"> • Digitization and record keeping of archives of national importance. 	
9.	Management and construction of museum	<ul style="list-style-type: none"> • To build Madan Bhandari Museum in Morang, Gurung Museum in Ramkot, Syanja, Kavi Siromani Lekhnath Museum in Leknath Kaski and Majhi Museum in Sunsari. • To construct a building of Siddhicharan Museum in Okhaldunga 	<ul style="list-style-type: none"> • Completion of construction and management of museums 	
10	Updating of tourism data	<ul style="list-style-type: none"> • To develop data sharing network in cooperation with immigration department. • To survey the number of data of tourist who come by land. 	<ul style="list-style-type: none"> • Developing tourism statistics networks • The progress will be made in connection to the 	

		<ul style="list-style-type: none"> To form a committee to develop tourism satellite account (TSA) to find out the contribution of tourism sector in Nepal's economy. 	development of TSA	
11.	Sustainable tourism management	<ul style="list-style-type: none"> NTB will research in cooperation with private sectors to find out the possibilities of alternative trails in order to compensate the important trekking trails which were destroyed/damaged due to the construction of roads. To prepare the parameters in order to make the environment of touristic attractive places clean and environment friendly. Also, to make the agencies concerned responsible to this effect. 	<ul style="list-style-type: none"> The construction of tourism friendly infrastructures and management of sustainable tourism will be started. 	
12.	Standardization of touristic services and facilities	<ul style="list-style-type: none"> To analyze and review the current situation of hotels, resorts, restaurants, home-stays and online booking system. To fix the new standard for conducting the hotels, restaurants and resorts businesses. 	<ul style="list-style-type: none"> Standardization Formulation process will have been initiated. 	
13	Integrated tourism infrastructure development	<ul style="list-style-type: none"> To prepare detail project report (DPR) to develop model tourist destination in each of seven provinces. (Province 1: Ilam, Sandakpur, Province 2: Dhanusadam, Province 3: Indrasarovar, Makaanpur, Province 4: Panchase, Province 5: Debadaha, Province 6: Rara, Province 7: Kailali, Bhadagaun) 	<ul style="list-style-type: none"> Beginning of the development of integrated tourism infrastructures in important touristic places will have been ensured 	

		<ul style="list-style-type: none"> • To prepare background for making master plan of famous and religious tourist destination Muktinath. • To initiate the preparation of Master Plan for Swargadwari religious site. • To complete the construction of view tower in Sailung, the border between Dolakha and Ramechhap. • To initiate the Rebuilding process of Manaslu, Khumbu, Annapurna Circuit, Dolakha-Mude-Sailung foottrail. Similarly, completing 80% of rebuilding process of Helambu region, Langtang region, Makalu Barun region and Doakha Lakhanpur foot trail. • To built at least 10 km each Gurella trail and Yarsa trail. • To complete 20 km each construction of Jagat-Tasinam-Daldung-Bathing trail in Dolakha and Rasuwa's Parbatikunda- Somdang trail of the Great Himalayan Trail (GHT). • To complete the construction of Tourist Information Center in Janakpur and Rara(Talcha). • Completing the under construction Bhanu Shikahar Kateri Ramayan Building in Tanahun. 	<ul style="list-style-type: none"> • 40 km important trail will have been built and improved. • 2 information Centers building will have been finalized. 	
14	Tourism Promotion	<ul style="list-style-type: none"> • To establish Secretariat for Visit Nepal Year 2020, Formation of different working committee and the initiation of work. • To organize sales mission in three major cities of China and India. • To organize Himalayan Travel Mart with participation from more than 50 international media and bloggers. Organizing fam trip for 70 international media workers. 	<ul style="list-style-type: none"> • Secretariat establishment and the work will have been started • More effective Internal as well as international Promotion and marketing. 	

		<ul style="list-style-type: none"> • Finding Target based market and Preparing country specific marketing and promotion strategy and implementing them. • To run promotional campaign such as 'Rara Karnali Tourism Year' and many other for internal tourism promotion. • To make short videos of all seven provinces reflecting on the cultural and touristic heritage and promoting the destinations of all provinces. • To keep electronic LED HD Display Boards in TIA reflecting Nepal's art, culture and touristic heritage. • To build Asia's First ever 'Accessible Trekking Trail' in Kaski's Naudada and starting the trek. • To make Nepal Tourism Board's website in Chinese language also and enhancing its interactiveness and attractiveness. • To develop and run Mobile Apps with Nepal's important and informative Tourist destination and available amenities. • Conduct feasibility study for running Hop On Hop Off vehicles with the active participation of major tourist destination of private stakeholders from Kathmandu. • To Promote Nepal's tourism through broadcasting and publishing in International media such as BBC, CNN, Trip advisor and Lonely Planet. 	<ul style="list-style-type: none"> • Gradual increment in the number of tourist arrival. 	
15.	Air Aviation Security Strengthening	<ul style="list-style-type: none"> • Based on Global Aviation Safety Plan (GASP) preparing and implementing Nepal Aviation Safety Plan (NASP) • Recommendation drawn by investigation reports of air crashes from 2010 till 2017 will 	<ul style="list-style-type: none"> • Air safety will be enhanced 	

		be analyzed and effective implementation will be sought.		
16.	Air Industry Management	<ul style="list-style-type: none"> • Preparation of working procedure for drone flight permission which will enhance coordination and ease operations. • Meeting and monitoring concerned with the operational airports in three regions- Mountains, Hilly and Plains in relation to operational situations, services being offered by airline companies and complaints from service receivers. • Re-evaluation of ToR for the establishment and operations of new international airlines in Nepal. • Preparation of Utilization Plan for Wide Body Aircraft (A 330-200) in coordination with Nepal Airlines Corporation. • Flights of Twin Otter, MA60 and Y12E with preparation of Optimum Utilization Plan in coordination with Nepal Airlines Corporation. 	IE	

17.	Strengthening Authority and building/maintaining airports	<ul style="list-style-type: none"> • Implementing Day Instrument Flight Rules (IFR) in Chandragadhi and IFR Procedure in Dhangadhi. • Black topping runway/taxi bay in Rajbiraj and Saafebagar • Implementing Nepal Financial Reporting Standard (NFRS) with an objective of including comprehensive financial situation of Civil Aviation Authority of Nepal 	<ul style="list-style-type: none"> • Flights can be operated even in low visibility • Smooth operation in all seasons • Financial System strengthened with the implementation of NFRS in the Authority 	
18.	Strengthening of Nepal Airlines Corporation	<ul style="list-style-type: none"> • 6 out of 8 aircrafts suitable for domestic flights in NAC will be operated with maximum capacity. • Domestic flights will be expanded with purchasing process of 6 twin otters. (policy decision) • Pre preparation for building Hanger compatible with wide body aircrafts. 	<ul style="list-style-type: none"> • Domestic Air Passengers and Tourists will be eased. 	

